

Pou Chen announces monthly sales for October 2012

Date: November 09, 2012

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for October 2012 was NT\$18,147 million on a consolidated basis and NT\$990 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
October 2012	18,146,668
October 2011	19,196,924
Y-o-Y Change	-5.5%
September 2012	17,845,661
M-o-M Change	+1.7%
January through October 2012	186,018,401
January through October 2011	184,436,569
Y-o-Y Change	+0.9%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.26 in October, 2012; USD/NTD=30.26 in October, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of October 31, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD ‘000)	(NTD ‘000)
October 2012	586,341	989,744
October 2011	601,481	995,357
Y-o-Y Change	-2.5%	-0.6%
September 2012	572,536	938,100
M-o-M Change	+2.4%	+5.5%
January through October 2012	5,971,621	8,915,627
January through October 2011	5,950,434	11,317,576
Y-o-Y Change	+0.4%	-21.2%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. (“Pou Sheng”). Yue Yuen held 56.82% ownership of Pou Sheng as of October 31, 2012.
3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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